

BEDFORD OLDE TOWNE DAY

September 20, 2025

Dear Friends of Bedford Olde Towne Day,

I am writing you to solicit your financial support for “**Bedford Olde Towne Day 2025**”. BOTD events will take place from 10-3 p.m. It will be a great day with a lot of events and activities including: The “Kids K Run” sponsored by the Bedford Lion’s Club in the past, the “Live Frog Jumping Contest” sponsored by Coldwell Banker Residential Brokerage in the past and to end the day at 3 p.m. we will have our famous “Bedford Bullfrog Bounce” along with many new games and activities for 2025.

Bedford Olde Towne Day started back in 1994 when Bedford Residents Mary Lou and Bruce Wilson coordinated the Towns’ Community Groups and local restaurants to create the atmosphere of an olde town faire right here in Bedford. This is an event that brings the Town together for a day of fun, seeing neighbors, meeting new people, and introducing residents to the programs that Bedford has to offer.


In the years since this event began, Bedford Olde Towne Day has contributed over \$25,000 to various organizations such as the **Bedford Basketball League, Bedford Farmers’ Market, Inc., Memorial School Playground Committee, Peter Woodbury Playground Committee, Riddle Brook School Playground Committee, Bedford Youth Performing Company, Bedford Library, Bedford Fire Department to purchase the Jaws of Life, the Bedford School District for Educational software for the school, Child & Family Services to support Senior Citizens, Bedford Cross Country Ski Team, Bedford Off Broadway, the Bedford Town Hall and Camp Allen (Disabled Children Camp)** just to name a few.

The BOTD Committee needs advertising **Sponsors** for our “2025 Olde Towne Day Schedule of Events” news flyer. The Advertising levels are described on the reverse side of this notice. This news flyer is distributed **FREE** of charge throughout the Town before the event and the day of the event. This event has grown dramatically over the years and has gained wide visibility. Your participation allows you to clearly show your support to this Community event.

We realize that as a local business you are asked many times for donations, but remember this event is the only event that benefits all areas of the community, and you will be advertised in the BOTD news flyer. We ask that you help make this event successful.

Please choose your advertising option by either being a **GOLD, SILVER or BRONZE Sponsor** for the flyer or just come enjoy the day and support this community event on September 20, 2025.

Thank you in advance for your support.



Jane O'Brien, Manager
Bedford Parks & Recreation Department

BEDFORD OLDE TOWNE DAY

SPONSORSHIP FORM-2025

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COMPANY NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

☐ GOLD SPONSOR ~ \$1,000 1/2 page ad

☐ SILVER SPONSOR ~ \$500 1/4 page ad

☐ BRONZE SPONSOR ~ \$100 Business card size ad

ADVERTISING DEADLINE IS: July 1, 2025 (checks & Ad copy)

Please make checks payable to: **TOWN OF BEDFORD- BEDFORD OLDE TOWNE DAY**

Checks with Ad Copy may be mailed or dropped off at:

TOWN OF BEDFORD
Bedford Parks & Recreation Department
24 North Amherst Road
Bedford, NH 03110

E-mail Ad Copy (jpg file) to: jobrien@bedfordnh.org